



Washington University Neurofibromatosis Center launches NF Interactive Site

NF INTERACTIVE **Washington University Neurofibromatosis Center**

September 21, 2009 – The Washington University Neurofibromatosis Center is proud to announce the launching of a new NF Interactive website, called NF Interactive (<http://nfinteractive.wustl.edu/> or www.nfcenter.org). This new website was designed and developed by Keith Alper and his staff at Creative Producers Group (CPG), a St. Louis-based marketing communications firm.

The NF Interactive site was designed to provide a more interactive hands-on experience for families and individuals affected with neurofibromatosis (NF). This new website showcases the clinical and basic science activities at the Washington University NF Center.

NF Interactive was produced by Jean Whatley and Christina Geisen from Vidzu™, a micro[TV]networks production company launched by CPG.

“We are thrilled with the NF Interactive site”, says NF Center Director, David H. Gutmann, MD, PhD, Washington University NF Center Director, “and are deeply indebted to Keith Alper and his creative team for establishing this important informational service for the NF Community.” “We are also grateful to Gillian Anderson for her willingness to be a spokesperson for the Washington University NF Center.”

Future features will include updates on Washington University NF Center research breakthroughs scheduled for later this year.